

# Aruba, Netherland Antilles



## YOUR PORT & SHOPPING GUIDE

This guide will assist you if you are participating in shore excursions or if you are touring independently. Port information is subject to change without notice. For more information refer to your *Discovery* magazine found in your stateroom.



Capital: Oranjestad



Location: 20 miles off the coast of Venezuela



Taxi: Meters are not available; rates must be discussed prior to using.



Time zone: Atlantic Standard Time



Currency: Aruban Florin.  
1.78 Aruban Guilder = 1 USD



Language: Dutch, English, Spanish, Papiamento



Population: 70,000

**TV**

Tune in to the **PORT CHANNEL** for the latest updated port & shopping information. Consult your **PRINCESS PATER** for channel listing.

# All Ashore

YOUR PORT AND SHOPPING GUIDE



## An Overview of Aruba

Aruba is the "A" in the ABC islands of Aruba, Bonaire and Curaçao. The islands off the Venezuelan coast and their Arawak inhabitants were "discovered" by the Spanish in 1499. The Dutch claimed Aruba in 1636, but no European settlers arrived until 1754, when it was used as a horse ranch. In the 1800s, gold was discovered on Aruba. Near Jamanota Mountain, which at 188 meters, is the highest point on the island. For almost 100 years, gold became a major export along with the pod of the divi-divi tree used for tanning leather, and aloe. You may not know it, but at one time this island supplied over 30 percent of the world's supply of aloe. The discovery of gold in 1824 brought some excitement and colonists to the island. The arrival of the oil industry in the 1920s after black gold was found in nearby Venezuela actually had a bigger economic impact. At its height in 1965, the refinery on Aruba processed 550,000 barrels of oil each day. Tourists began arriving in the 1960s, but development of large resort hotels with casinos really started in earnest in the 1980s, when declining oil revenues led the government to seek new ways to bolster the economy.

Today, the island has close to 7,000 hotel rooms, and tourism is the leading industry. More than 500,000 people now visit Aruba each year, making it one of the most popular destinations in the Caribbean. As a result, the island is prosperous by Caribbean standards, and its nearly 70,000 citizens enjoy good housing, education and health care. The islanders are very friendly, and almost everyone speaks English, Spanish and Dutch, as well as Papiamento, a mixture of African, Dutch, English, Portuguese, Indian and Spanish idioms.



Look for the All Ashore Logo for your Recommended and Guaranteed Stores.

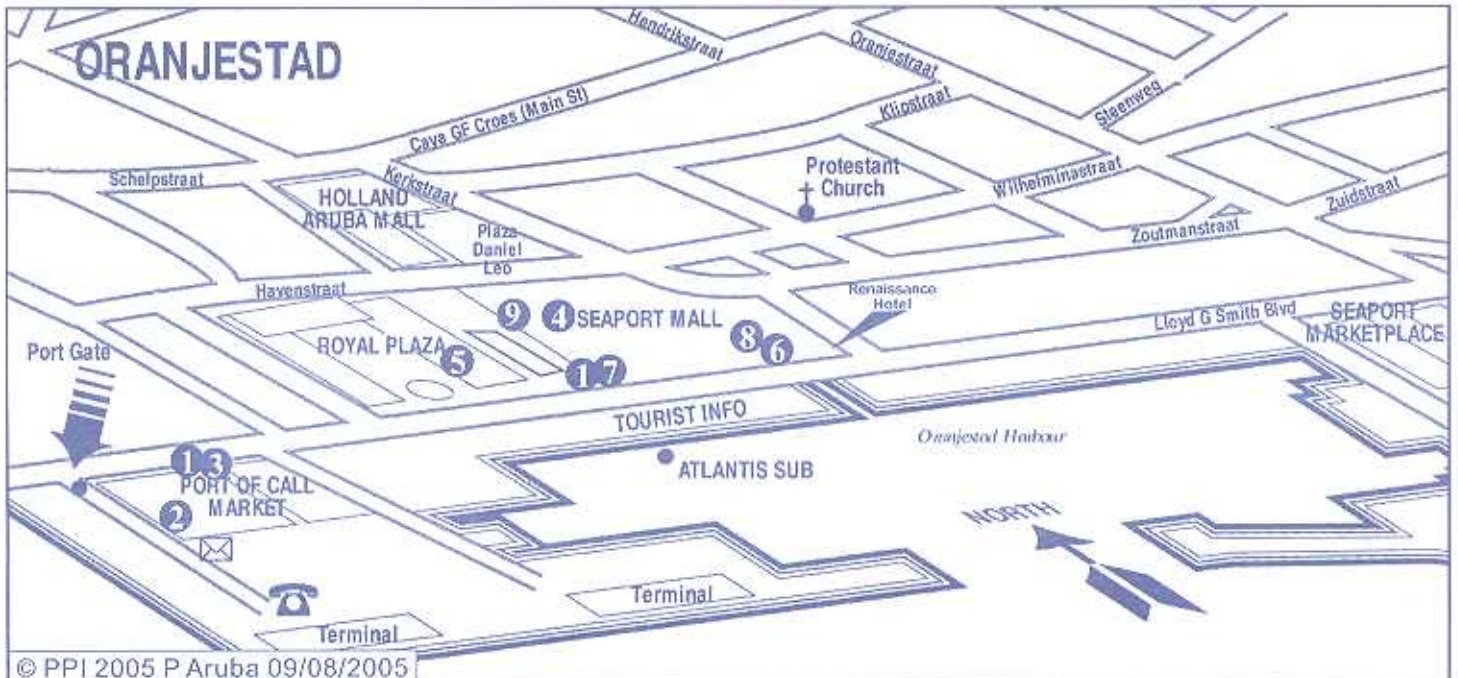
40th ANNIVERSARY



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## RUBA RECOMMENDED STORES



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### 1. DIAMONDS INTERNATIONAL

#### *Experts in Diamonds, Leaders in Satisfaction!*

As the only diamond wholesaler in the Caribbean, Diamonds International offers unbeatable savings on thousands of loose and set diamonds in every size, shape, color, and clarity! Without question, they are the #1 recommendation for diamonds. This trusted third generation jeweler has promised its customers the greatest value, highest quality, and most personal service around. Select a diamond, a setting, and their experts will have it ready before your ship sails. Got a diamond? Get upgraded! Trade-ins welcome as well. Shop with confidence: GIA- and EGL-certified diamonds. In-store graduate gemologists and master jewelers are available to guide you every step of the way, certified appraisals with every purchase, and a NY-based customer service 1-800-51-JEWEL. Diamond tennis bracelets starting at \$299! Come discover an extensive collection of colored gemstones featuring Tanzanite, rubies, emeralds and sapphires; also shop our fantastic deals on famous timepieces and designer jewelry. Diamonds International offers the lowest prices and the largest selection of diamonds anywhere in Aruba! Before leaving the ship, remember to inquire about the free diamond charm bracelet or charm to be picked up at this location.

### 2. TANZANITE INTERNATIONAL

#### *#1 Recommendation for Tanzanite!*

Tanzanite International is one of the largest buyers of Tanzanite in the world, reducing costs, and passing the savings onto you. Find loose and set pieces in every shade, shape and size at savings up to 70% compared to stateside! Tanzanite is a definite "must-have" in everyone's jewelry collection! Pick your stone, select a mount, and Tanzanite International will have it set for you before your ship sails. The best selection of gem quality Tanzanite at the lowest prices! This mystical gemstone is becoming more valuable every day, so don't miss out on your opportunity to obtain loose and set pieces while the prices are still affordable. Nowhere in the Caribbean will you find the selection, quality and prices that Tanzanite International offers! Looking for an investment collection? Ask about the Tanzanite investment tray any stone on the tray, just \$229. Your choice of beautiful loose 1-3 ct. Tanzanite! Also, shop an entire line of ruby, emerald, sapphire, amethyst, and diamond jewelry. The courteous and professional staff welcomes you to witness the difference. Visit them online at [www.ShopDI.com](http://www.ShopDI.com) or call the N.Y. based customer service at 1-800-51-JEWEL. Tanzanite International offers the best buys for all your Tanzanite! Start your collection now with beautiful Tanzanite earrings, just \$5 per pair! Great gift idea! #593

# Aruba

## 3. DIAMONDS INTERNATIONAL

### WATCH & DESIGN

#### *Exquisite Timepieces & Designer Jewelry!*

This "designer line destination" offers a phenomenal array of designer jewelry and exquisite timepieces at prices unmatched in the Caribbean. Popular designer watch lines: Bentley, Bertolucci, Breitling, Calvin Klein, Corum, Cyma, Ebel, Emporio Armani, Faconnable, Fossil, Gerald Genta, Hamilton, Jean Richard, Longines, Maurice Lacroix, Michele, Philip Stein, Skagen, Wittnauer. Exquisite designer jewelry lines: Asch/Grossbardt, Asher, Caribbean Topaz, DeHago, Doris Panos, Mirabelle. The friendly staff will assist you in selecting a watch to suit your lifestyle.

## 4. KAY'S FINE JEWELRY

### *Luxury with a Family Touch!*

Family-owned and operated since 1988, Kay's has earned the reputation as the region's leading luxury jeweler. Their unmatched inventory of G.I.A. and E.G.L. certified diamonds range from a modest 1 carat up to 12 carats. You must also visit Kay's to view the region's largest collection of natural colored diamonds (fancy vivid yellow diamonds and G.I.A. pink diamonds). Kay's is also the sole authorized dealer for Ammolite by Korite, Affinity Ammolite (limited edition collection with blue diamonds) and natural Alexandrite jewelry. Kay's also carries an extensive collection of Tanzanite's, emeralds, rubies, and colored sapphires.

## 5. DEL SOL

### *Where all products change color in the sun!*

Over 100 apparel options: T-shirts, polo shirts, tank tops, board shorts, and more. Solize™ sunglasses: Polarized, polycarbonate lenses with lifetime guarantee. T-shirts, yo-yo's, sport discs, hair clips, hats, visors, beach bags, nail polish. Jewelry: Sterling silver rings, pendants, and earrings all guaranteed for life. Bring your shopping map for a FREE color-changing ring! #813

## 6. COLOMBIAN EMERALDS INTERNATIONAL

### *The World's Foremost Emerald Jeweller!*

CEI is proud to be one of the largest duty-free jewelers in the world. A 30-year reputation for quality, service and value, has earned CEI the Best Duty-Free Retailer of the year award for the last five years! Specializing in the finest emeralds from the mines of Colombia. If green is not for you CEI also offers a large selection of other gemstones such as tanzanite as well as gold jewelry and watches. Significant savings, international guarantees, certified appraisals at time of purchase. Free 90-day insurance coverage for all purchases against damage, loss, or theft. U.S. and Canadian residents ask about instant credit, 12 months no finance charges for a year. Present a valid photo ID and major credit card to open a dutyfree.com Gold Advantage card. Valid at all CEI stores.

## 7. EFFY COLLECTION

### *It's Your World, Color it!*

Home of the velvet blue sapphire. Finest selection of colored diamonds. Highest quality in the jewelry industry set by world renowned jewelry designer, Effy Hematian. Largest wholesaler to major department stores in the U.S., cutting out the middleman. Diamond studs with pendant: Total weight 0.75 carats for only \$199. Free jewelry gift, no purchase necessary!

## 8. JEWELER'S WAREHOUSE

### *Save Big on Fine Jewelry!*

Affordable fine jewelry from the islands value leader. Up to 50% off quality jewelry and fine watches. Diamonds, emeralds, rubies, sapphires, pearls, Tanzanite, and fine Italian gold jewelry. Great fashion watches including Seiko and Citizen. All jewelry comes with a certified appraisal at time of purchase.

## 9. ARTISTIC FINE JEWELRY

### *Largest Outlet for Fine Jewelry, Porcelain & Linen!*

Artistic Fine Jewelry has the largest collection in the Caribbean of inlaid Australian opal and fine tanzanite jewelry. J.B. Star Diamond Collection, Mexican fire opal and Aruba Pink Collection. Free 5ct color and up gemstone with every purchase. Artistic (Shellstraat entrance) has a great selection of watches: Skagen, Guess, Citizen. Festina 18kt gold collection. Nao by Lladro, Armani figurines and Hummels. Linen and silver jewelry. Free internet access. #1161

# Aruba Shore-Side Savvy

**Docking:** The ship docks in the capital of Oranjestad.

**Shore Excursion Info:** Please check your tour ticket for the correct meeting time and location for your tour. Your shore excursion team will direct you to your transportation.

**Transportation:** There are buses and jitneys. The sign on the bus denotes the area, hotel or town where the bus will stop. It is not customary in Aruba to hail cabs off the street by raising one's hand. In general one would phone for a taxi. Taxis do not have meters since rates are based on destination rather than mileage. Prices range from \$8 to \$12. Drivers may refuse service for people wearing wet bathing suits.

**Shopping:** Visitors will find the selection of jewelry, table linens, perfumes, leather goods, designer fashions, electronics, cameras, locally made handicrafts, souvenirs, Dutch Delft, Dutch Cheeses, liquor and many more superior and favorably priced goods. Recommended stores are open throughout the day 9am - 6pm. On Sundays shops are open for a duration of four hours depending upon when the cruise ships are in port.

**Banking:** Banks are near the port and their hours are 8am - noon, 1:30pm to 4pm, Monday through Friday.

**Post Office:** The post office is located in the Royal Plaza Mall, which is open Monday - Sunday from 7am to 6:45pm.

**Telephone:** Phones are located in the terminal.

**Airport:** The Queen Beatrix International Airport is about 2 miles South of Oranjestad.

**Activities:** Sightseeing in Oranjestad: Archaeological Museum, Numismatic Museum, This Old Windmill, Fort Zoutman, William III Tower, Bushiribana, Hooiberg. Beaches: Eagle Beach and Palm Beach comprise a 5-mile stretch of beautiful sand. Taxi fares range from \$8 to \$12. Most resorts do not welcome cruise passengers. Arishi Beach is good for snorkeling. Taxi fare is approximately \$15 one-way.

IN CASE OF EMERGENCY, CONTACT THE PORT AGENT AT:

*S.E.L. Maduro & Son Inc. Rockefellerstraet No.1 P.O.36, Oranjestad, Aruba*

*Phone: 011-297-582-2300*

## International Designer Brand Guide

*Recommended Super Star International Brands for Superior Style and Duty Free Value!*

### Ammolite by Korite Intl

*Colombian Emeralds Intl  
Kay's Fine Jewelry*

### Caribbean Hooks

*Colombian Emeralds Intl*

### Caribbean Topaz

*Diamonds International*

### Chameleon Collection

*Diamonds International*

### Cyma

*Diamonds International*

### Dubey Schaldenbrand

*Diamonds International*

### Faconnable

*Diamonds International*

### Fire Burst

*Diamonds International*

### John Atencio

*Diamonds International*

### Longines

*Diamonds International*

### Maurice Lacroix

*Diamonds International*

### Michele Watches

*Diamonds International*

### Philip Stein Teslar

*Diamonds International*

### Raymond Weil

*Colombian Emeralds Intl*

### Wittnauer

*Diamonds International*

## SHOPPING PROGRAM

### PORT SHOPPING BUYER'S GUARANTEE

Shop with confidence at each of the recommended stores. All stores listed on the map have paid a promotional fee and given **Princess Cruises'** passengers a Buyer's Guarantee valid for 30 days after purchase. This guarantee is valid for repair or exchanges. Please note, the following conditions apply to the guarantee: Buyers negligence or buyer's regret is excluded. **Only appraisals from properly certified, independent gemologists not affiliated with a retail jeweler will be considered.** Electronics and watches requiring service must be returned by the consumer to the respective manufacturer. Price paid for merchandise or verbal claims/agreements between merchant and guest will not be grounds for return. All purchases, including fragile items, must be checked before leaving the store. Do not mail merchandise without prior authorization. Passengers are responsible for postage and appraisal costs. If you need assistance during the cruise, contact your Port & Shopping Advisors (PSA). If you need assistance within 30 days of your purchase, e-mail, contact or write directly (include a copy of your sales receipt) to our:

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